

MOHAMAD IQBAL MAULANA

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SUMMARY

A versatile and skilled UI/UX Designer with a solid foundation in IT programming, complemented by extensive experience in graphic design. With one year of hands-on experience as a UI/UX Designer and four years as a graphic designer, coupled with participation in a WordPress developer internship, I bring a comprehensive understanding of both design principles and technical aspects to my work. Recently completing a UI/UX Bootcamp at Eduwork.id, I've undertaken numerous real-case projects and case studies, honing my skills in user interface and user experience design. With a background in IT programming, I possess the essential knowledge to collaborate seamlessly with frontend developers, ensuring cohesive and efficient project execution

WORK EXPERIENCE

SNAP INNOVATION PTE.LTD

Tangerang, ID

UI UX and Graphic designer - full time

Jun 2023 – Feb 2024

- Produced over 500 graphic assets, including icons, 2D and isometric illustrations, and executed 200+ photo editing tasks using Adobe Photoshop, Illustrator, and Figma, contributing to a visually appealing and cohesive product ecosystem.
- Conducted user data research via 50+ user interviews facilitated through Google Meet, resulting in a 30% increase in user satisfaction scores by addressing specific pain points and improving product accessibility.
- Developed and implemented a comprehensive Style Guide and design system in Figma, resulting in a 25% reduction in design inconsistencies and a 20% improvement in developer efficiency.
- Created 50+ user flows, user journeys, low-fidelity, and high-fidelity designs using Figma, leading to a 40% decrease in development iterations and a 15% increase in product usability ratings.
- Demonstrated expertise in prototyping and animating diverse components within Figma, resulting in a 20% increase in user engagement metrics and a 10% improvement in overall product usability.
- Produced over 100 graphic assets, including icons, 2D and isometric illustrations, and executed 80+

CV.LOVESTORY

Jakarta, ID

Creative designer and trace - full time

Feb 2019 – Dec 2019

- Analyzed general design trends using Shutterstock and Pinterest data to drive revenue growth.
- Created custom design patterns for fashion and bed linen, completing projects within 3-5 days using Photoshop for large-scale fabric production.

- Developed layout designs within tight deadlines by integrating references from Shutterstock, Pinterest, and client-provided designs, employing Adobe Photoshop for tracing and split color techniques.
- Produced mockup designs efficiently within 1-2 hours using Photoshop for internet marketing purposes.
- Analyzed general design trends using Shutterstock and Pinterest data to drive revenue growth

PT. ASIA CITRA PRATAMA

Staff design and trace - full time

Karawang, ID

Jun 2015 - Jun 2018

- Completed intensive Photoshop training programs organized by the company, equipping myself with essential skills required for real project execution over a period of 3 months.
- Developed custom design patterns for fashion or bed linen within 3-5 days using Photoshop, ensuring suitability for large-scale production and fabric printing.
- Designed layout compositions within 3-5 days using Photoshop, incorporating various internet references such as Shutterstock and Pinterest, or client-provided designs. Implemented tracing and split color techniques to achieve the desired aesthetic.
- Completed intensive Photoshop training programs organized by the company, equipping myself with esse

CV. CANDRADIMUKA CREATIVE STUDIO

Wordpress dev - internship

Bandung, ID

Aug 2014 - Mar 2015

- Help the frontend developer creating a visual responsive website that are being worked on by the company using php and codeigniter to be developed around 3 months
- Styling website using css
- Create database
- Interacting with backend and frontend to know and sync the flow

CERTIFICATION & BOOTCAMP

Eduwork

UI/UX Designer - Certification in UI/UX Design

Online, ID

Dec 2022 - Mar 2023

- Learn about a reseach methodology (Primary and Secondary) and did a research around 3-7 days, asking 1-4 users using zoom (primary) or find a reviews on the internet such as google play store or app store (secondary) to know what user needs.
- Create user personas, journey maps, flowcharts, and information architecture to give a real picture of the design using Figjam
- Creating wireframes/low fidelity design around 1-2 weeks to get the picture of design layout using figma
- Creating a design system by Researching the colors, creating buttons, icons, grid system, typography style and other components such as : radio button, checkbox etc. to create a consistent design
- Creating high fidelity design refers to wireframe and design system that already created using figma for 2 weeks.
- Prototyping the design using figma around 1-2 weeks and do a usability testing to know the design is understandable or confusing users using zoom for 2 days

- Final project, Redesigning an interior shopping centre website IKEA.co.id, Mobile banking app (Octomobile), and Website dashboard (app.gobiz.com) using figma, each project takes 3-4 weeks work time.

Buildwithangga (online)

Bandung, ID

UI design class - non certificate

Jun 2022 - Jul 2022

- Learning about creating a components, variant and how to create a smooth animation effect for prototype around 2-4 days using figma.
- Learning how to get a good color (mix and match) refers to brand and user needs for 3-5 days using internet e.g : tailwind css, eva design etc.
- Creating an e-commerce website for the final test using figma around a month.

EDUCATION

Vocational school 4 Bandung (Formal)

Bandung, ID

IT Programming (Graduated)

Jun 2011 - Jun 2014

- Learning about HTML, CSS, and many others programming lang. (Web, desktop, and mobile programming)
- Creating a website (using Vscode), mobile app (using eclipse) as a final test

SKILLS, INTERESTS & LANGUAGE

Technical Skills: Figma | Figjam | Adobe Illustrator | Adobe photoshop | UI Design | UX Design | UX research | Illustrating | Photo editing

Soft Skills : Fast learner, High curiosity (especially about tech industry), Fast adaptation, User research and testing

Interests: UI Designer, UX Designer, UX Researcher.

Language : Bahasa Indonesia (Native), English (Intermediate)

PROJECTS

(Real case project)

HeLa Atlantia

Dec 2023 – Jan 2024

Details : Creating a web3 website for user do a transaction on crypto, get a point, do a mission/task, and other transactions on the website, i do a user research, and create styleguide for developer, prototyping.

Tools : Figma.

Link : [Live websites](#) | [Figma](#)

(Real case project)

Eienvault

Aug 2023 – Oct 2023

Details : Creating an NFT websites, i designed a whole website that already exist,i do a color research, user research, creating design system/styleguide for developer, prototyping and user testing, **note** : the mainnet website isn't launched yet, but the testnet already launched.

Tools : Figma, Figjam, Adobe illustrator

Link : [Live website](#) | [Figma](#)

(Real case project)

Konselingku.id

Apr 2023 – May 2023

Details : It's my 1st real project from my friend, he is a website developer and want to Creating a human mental health wellbeing, so he ask me to create the design, i did creating this website using a design thinking methodology, did some research, creating user flow, wireframes, and ut.

Tools : Figma, Figjam, Adobe illustrator

Link : [UI UX Process](#)

(Study case project)

Redesign Ikea.co.id

Jan 2023 - Jan 2023

Details : Redesign the ikea indonesia website (Simplifying some of feature of website)

Tools : Figma, Figjam, Adobe illustrator, Zoom, Excel.

Link : [UI UX Process](#)

Demo : [Prototype](#)

(Study case project)

Crypto exchange dashboard website

Jun 2023 – Jun 2023

Details : Creating a crypto exchange dashboard for user who into crypto transactions (creating a clean and informative crypto exchange website user friendly)

Tools : Figma, Figjam, Adobe illustrator

Link : On progress but if you want to see it here's the Figma link ([Design](#))

REFERENCE

Name : Misbachul umam

Company : Eduwork

Position : Mentor - UI UX Design

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